



THE CITY OF SAN DIEGO
REPORT TO THE CITY COUNCIL

DATE ISSUED: June 20, 2007 REPORT NO.: 07-113

ATTENTION: Council President and City Council

SUBJECT: Docket of June 25, 2007
Lobbying Services contract for federal representation in Washington, D.C.
and for state representation in Sacramento, CA.

REFERENCE: Report No. 07-034: Lobbying Services contract for federal representation
in Washington, D.C.

Report No. 07-050: Lobbying Services contract for state representation in
Sacramento, CA.

REQUESTED ACTION:

- A. Authorize the Mayor to negotiate and execute an Agreement with Patton Boggs, LLP for federal lobbying representation and to expend funds to cover contract costs.
- B. Authorize the Mayor to negotiate and execute an Agreement with Sloat Higgins Jensen & Associates/Marston+Marston, Incorporated for state lobbying representation and to expend funds to cover contract costs.

STAFF RECOMMENDATION: Approve the requested actions.

SUMMARY:

For more than 40 years, the City has contracted with government relations firms to ensure that the City maintains effective advocacy before the legislative and executive branches of the Federal and State governments. These advocates, working through the Community and Legislative Services Division, Intergovernmental Relations Department, advocate City adopted policy regarding: funding opportunities; Legislative goals; and Regulatory goals.

The principal responsibility of the lobbying contractor shall be achieving funding and determined legislative and regulatory outcomes on behalf of the City.

FISCAL CONSIDERATIONS:

Contract costs are \$348,000.00 annually combined. Patton Boggs, LLP will be compensated \$180,000.00 annually and Sloat Higgins Jensen/Marston+Marston, Incorporated will be compensated \$168,000.00 annually.

Funding for the contract costs have been included in the Mayor's Proposed Fiscal Year 2008 budget. The impact to the General Fund is \$219,600.00 for Department 220; impact to Non-General Fund is \$128,400.00 dispersed among Refuse Disposal Fund (\$10,440.00), Recycling (\$8,400.00), Water (\$34,800.00), Metropolitan Waste Water (\$71,400.00), and Development Services (\$3,360.00). Contract payments will occur via the General Fund with the Non-General Fund providing reimbursement under the cost allocation described above.

During the current fiscal year the Intergovernmental Relations Department conducted a review of the previous allocations by fund and compared those to the actual time spent on lobbying activities by the federal and state lobbying contractors. Based upon the results of that review, the funding allocations from each fund have been reduced to more accurately reflect the amount of time the contract lobbyists spend working on non-general fund priorities.

PREVIOUS COUNCIL and/or COMMITTEE ACTION:

The Rules, Open Government and Intergovernmental Relations Committee voted 5-0 on February 7, 2007 to authorize the Mayor to negotiate and execute an Agreement with Patton Boggs, LLP for federal lobbying services.

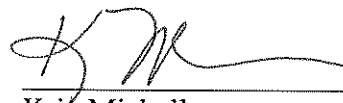
The Rules, Open Government and Intergovernmental Relations Committee voted 5-0 on March 7, 2007 to authorize the Mayor to negotiate and execute an Agreement with Sloat Higgins Jensen/Marston+Marston, Incorporated for state lobbying services.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

KEY STAKEHOLDERS & PROJECTED IMPACTS (if applicable):



Job Nelson, Intergovernmental Relations
Originating Department



Kris Michell
Deputy Chief/Chief Operating Officer